The pangamin Phenomen

since 1958

Pangamin is 65 years old this year. Let's take a look at its story, which - in an extraordinary way - combines the centuries-old tradition of using brewer's yeast for health purposes - and modern production methods inspired by nature. Pangamin has seen both - the good and bad times, witnessed the twentieth and twenty-first centuries, communist totalitarianism and freedom, six presidents...

Stirred, put in pills, added some love, care and experience - and off to customers in the Czech Republic and abroad!

Significant milestones in Pangamin's history are commemorated by descriptions, accompanied by illustrative material: the then and now appearance of the product packaging.

PLAY VIDEO

1958: *That's when it all started!*

Proletáři všech zemí, spojte se!

RUDÉ PRÁVO

ÚSTŘEDNÍ ORGÁN KOMUNISTICKÉ STRANY ČESKOSLOVENS

SOBOTA 8. BŘEZNA 1958 | ČÍSLO 67 — ROČNÍK 38 (Právo lidu roč. 61) | CENA 30 H

WORLD NEWS:

Japanese Momofuku Ando invents instant noodles. German inventor Artur Fischer celebrates success with the dowel-pin. Belgian comic book artist Peyo introduces the blue dwarf character Smurfs to the world.

NEWS FROM HOME:

An entrepreneurial pharmacist from Prague-Podolí takes out a patent for a Pangamin product. Modern technology allows him to dry liquid yeast in a gentle way that preserves the maximum amount of vitamins, minerals, trace elements, amino acids and other health beneficial substances. While yeast used to be taken in liquid or powder form, Pangamin bets on tablets. Under the supervision of the State Institute for Drug Control, it is then the first natural product to join the synthetically produced B complex, Celaskon and Spofavit. Those who remember can happily recall...

1988

The year before the Velvet Revolution brought new, more modern packaging technologies. After thirty years, Pangamin bids farewell to the paper box with the gram tablet, and pillow bags with a more user-friendly tablet weighing less than half a gram enter the scene. And the volume of production per hour is also increasing: from the original 46,000 units - to the current 110,000 units.

1989

Revolutionary changes come in politics, society and business. Borders open and colorful packages full of vitamins of all kinds come to the free republic. The offer is wide, the effects unprecedented. A single tablet, sometimes effervescent, suddenly has the power to protect a person against everything - a miracle! Unfortunately, this miracle attracts the attention of Pangamin consumers too. Everything changes - and in 1990, Pangamin ceases to exist. The Braník brewery in Prague, where Pangamin was produced until then, continues to produce beer only.

1991

A year of hope for better times. After a break of about a year, Pangamin returns to the Czechoslovak market: in a new design and with an expanded range! Pangamin Bifi, the first product of its kind on the market, produced in cooperation with the Dairy Research Institute, slowly begins to conquer pharmacies and wins the favor of customers. A novelty targeted at children is packed in a paper jar with a plastic lid: Pangamin dragée. The classic Pangamin is packed in a bag and a paper jar at the same time. This is so that customers can determine for themselves which type of packaging they want in the future - the bag clearly wins!

At first, pharmacists and doctors do not believe in it: ‘Do the probiotic cultures ‘work’ dried, in a tablet, and even after two years?’ They do! And Pangamin becomes once again one of the most popular products.

2000

Pangamin's product portfolio continues to expand. For example, Pangamin Bifi plus with the sought-after evening primrose oil. Or Algamin with freshwater algae, which is the result of applied research by the Institute of Microbiology of the Czech Academy of Sciences in the development of a complete diet for astronauts. Next come natural extracts, bio-available iodine and magnesium. The types of containers are also changing (plastic instead of paper), as well as the graphic design of the packaging, which tries to preserve the connection brewery = yeast = Pangamin.

2016

A breakthrough year! The entire Pangamin product line gets a new design. The original bags are replaced by so-called doypack bags that can be resealed. The products in the jars are also changing. We are the first in the world to start packaging in triangular plastic tubs, which are produced by the Swedish company Nolato. Pangamin is entering the twenty-first century! The successful redesign scored a hit and won us the prestigious 2016 Packaging of the Year award.

2020

We are expanding our product range with products made from new generation raw materials, where the maximum emphasis is placed on natural composition and modern technologies of supplementation of raw materials with deficient elements in a form based on natural processes. The first is Pangamin Natural B Complex, which contains nutritionally cultured yeast designed to optimize an imbalanced diet. Satisfied customers award the product with the title "Best New Product of the Year" in the Consumer Choice program. Its success is gradually being followed by others: Pangamin Immunity, Pangamin Thistle, Pangamin Dia...

2022

The hourly production capacity of tablets reaches one million units in 2022!

Brewer's yeast is popular with customers all over the world, for example in Germany, France, Japan - but it is the Czech Pangamin that offers the widest portfolio of products.

pangamin®

With love for yourself, closer to nature

Only a product that can meet all customer expectations has remained at the forefront for a whole 65 years!

ZLATÝ Klas 1989

ZLATÝ Klas 2000

Obal roku 2016

VOLBA SPOTŘEBITELŮ 2018 NEJLEPŠÍ NOVINKA

VOLBA SPOTŘEBITELŮ 2020 NEJLEPŠÍ NOVINKA

AWARDED Superbrands CZECH REPUBLIC'S CHOICE 2023 ZNAČKA OCENĚNA 6×

Pangamin® classic
Classics since 1958.

Brewer's yeast
and malt extract.

PLAY VIDEO

200 TABLETS

FOOD SUPLEMENT

VEGAN

FOR CHILDREN FROM 3 YEARS OLD

GMO FREE

DIA

Pangamin® bifi
Intestinal microflora.

Popular combination of brewer's yeast,
probiotics and prebiotic inulin.

200 TABLETS

FOOD SUPLEMENT

FOR CHILDREN FROM 3 YEARS OLD

GMO FREE

DIA

Pangamin® bifi plus
Intestinal microflora, skin, hormonal balance.

Popular combination of brewer's yeast, probiotics, prebiotic inulin and evening primrose oil.

200 TABLETS
FOOD SUPLEMENT
FOR CHILDREN FROM 3 YEARS OLD
GMO FREE
DIA

Pangamin® duo forte
A proven trio for the immune system.

Brewer&'s yeast and 100% RI of vitamins C and E and zinc.

PLAY VIDEO

90 TABLETS
FOOD SUPLEMENT
FOR CHILDREN FROM 3 YEARS OLD
GMO FREE
DIA

Pangamin® immunity
Immune system.

Brewer's yeast, yeast with bio-available vitamin D2 and selenium, beta-glucans from yeast.

PLAY VIDEO

120 TABLETS
FOOD SUPLEMENT
VEGAN
FOR CHILDREN FROM 3 YEARS OLD
GMO FREE
DIA
INOVATION

Pangamin®
natural B Complex
100% RI
of B vitamins.

Nutritionally cultured yeast containing
bio-bound vitamins B1 (thiamine),
B2 (riboflavin), B3 (niacin),
B5 (pantothenic acid), B6 (pyridoxine),
B9 (folic acid), B12 (cobalamin)
and biotin.

PLAY VIDEO

Pangamin® milk thistle
Liver, digestion,
detoxification.

Brewer's yeast, milk thistle extract
(silymarin), probiotics
and prebiotic inulin.

PLAY VIDEO

Pangamin® dia
For normal blood
glucose levels.

Brewer's yeast, biologically bound
chromium and gymnema sylvestre
extract also known as
gurmar - the sugar killer.

PLAY VIDEO

Pangamin® B12
Vitamins B12 and D2.

Nutritionally cultured yeast containing biologically bound vitamins B12 (cobalamin) and D2 (calciferol), as well as vitamins B1 (thiamine), B2 (riboflavin), B3 (niacin), B5 (pantothenic acid), B6 (pyridoxine), B9 (folic acid), B12 (cobalamin) and choline, designed to optimize an unbalanced diet, especially for vegetarians, vegans and those who do not consume enough meat.

PLAY VIDEO

200 TABLETS
FOOD SUPLEMENT
VEGAN
FOR CHILDREN FROM 3 YEARS OLD
GMO FREE
DIA
INOVATION

Pangamin®
cebetan phytocomplex
Immunity and immune system.

Brewer's yeast, beta-glucans from yeast and rosehip fruit extract.

PLAY VIDEO

200 TABLETS
FOOD SUPLEMENT
VEGAN
FOR CHILDREN FROM 3 YEARS OLD
GMO FREE
DIA
INOVATION

Other products and more information

www.pangamin.cz
obchod@rapeto.cz

Rapeto a. s.
Čeliv 17, 349 53
Kokašice, Česká republika

VODAFONE FIRMA ROKU 2017 PLZEŇSKÉHO KRAJE

ODPOVĚDNÁ FIRMA ROKU 2017 PLZEŇSKÉHO KRAJE

ČESKÝCH 100 NEJLEPŠÍCH
CZECH 100 BEST